



## **Intellicheck Announces Appointments of Senior Vice President Sales and Vice President Marketing**

MELVILLE, NEW YORK – April 15, 2021 – [Intellicheck, Inc.](#) (Nasdaq: IDN), an industry leader in identification verification solutions, today announced the appointment of Bruce Ackerman as the Company’s Senior Vice President of Sales and David Andrews as Vice President of Marketing.

Intellicheck CEO Bryan Lewis said the appointments of Ackerman and Andrews reflect the company's continued focus on growth and expansion into new market verticals to drive market share and revenue. “As critical business and consumer needs around identity theft and fraud persist and grow, we will continue to build our team to take advantage of the many opportunities to expand adoption of Intellicheck’s proven technology solutions. We expect to continue to strengthen our team to meet those needs across multiple markets going forward.”

“I am very excited by these additions to the Intellicheck team. Bruce and David bring track records that demonstrate their success in driving business results. Their experience will provide Intellicheck with the valuable sales and marketing tools essential to supporting our strategic vision for growth,” Lewis concluded.

Ackerman has been in B2B software sales for more than 25 years. His experience includes the financial services market, banking, and non-banking with World-Check, which was acquired by Thomson Reuters. More recently, he spent five years heading global sales at Acuant in the digital identity space leading to its successful acquisition.

Andrews has been marketing B2B software for more than 30 years focusing on e-commerce, payments, and most recently, digital identity. He has marketed products for a variety of leading high tech companies including Intuit, BroadVision, Twilio, and, most recently, IdentityMind.

Commenting on the departure of Sales Vice President Michael Ehlers, Lewis said, “It is unfortunate that unforeseen personal issues arose that led to Mike’s decision to resign. I respect and appreciate him putting the interests of the Company first in tendering his resignation. Mike’s contributions to the Intellicheck team in identifying and attracting talented professionals such as Bruce Ackerman will have a lasting impact. We wish him only the best.”

The appointment of Ackerman and Andrews follows the recent announcement of the appointment of Garrett Gafke as the Company's new President. Reporting to CEO Bryan Lewis, Gafke will focus on product strategy and building the Company's marketing capabilities. His previous positions include Founder, President and CEO of IdentityMind, a digital identity company, and President and CEO of Paymate, a global payments and risk platform. Mr. Gafke has also been President and CEO for SteelEye Technology, Inc., now SIOS Technology Corp., a high availability clustering company. The original announcement inadvertently misdescribed SteelEye. SteelEye Technology, Inc., now SIOS Technology Corp., is a high availability clustering company.

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## **About Intellicheck Nasdaq: IDN**

Intellicheck (Nasdaq: IDN) is a trusted industry leader in technology solutions that stop identity theft and fraud with real-time identification authentication and verification. We make it possible for our clients to increase revenues, improve customer service, and increase operational efficiencies. The company is focused on partnering with banks, credit card issuers and retailers to prevent fraud. Intellicheck also serves law enforcement agencies, national defense clients and diverse state and federal government agencies. For more information on Intellicheck, visit us on the [web](#) and follow us on [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

## **Safe Harbor Statement**

Statements in this news release about Intellicheck's future expectations, including: the advantages of our products, future demand for Intellicheck's existing and future products, whether revenue and other financial metrics will improve in future periods, whether Intellicheck will be able to execute its turn-around plan or whether successful execution of the plan will result in increased revenues, whether sales of our products will continue at historic levels or increase, whether brand value and market awareness will grow, whether the Company can leverage existing partnerships or enter into new ones, whether there will be any impact on sales and revenues due to an epidemic, pandemic or other public health issue and all other statements in this release, other than historical facts, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (PSLRA). These statements, which express management's current views concerning future events, trends, contingencies or results, appear at various places in this release and use words like "anticipate," "assume," "believe," "continue," "estimate," "expect," "forecast," "future," "intend," "plan," "potential," "predict," "project," "sense", "strategy," "target" and similar terms, and future or conditional tense verbs like "could," "may," "might," "should," "will" and "would" are forward-looking statements within the meaning of the PSLRA. This statement is included for the express purpose of availing Intellicheck, Inc. of the protections of the safe harbor provisions of the PSLRA. It is important to note that actual results and ultimate corporate actions could differ materially from those in such forward-looking statements based on such factors as: market acceptance of our products and the presently anticipated growth in the commercial adoption of our products and services; our ability to successfully transition pilot programs into formal commercial scale programs; continued adoption of our SaaS product offerings; changing levels of demand for our current and future products; our ability to reduce or maintain expenses while increasing sales; our ability to successfully expand the sales of our products and services into new areas including health care and auto dealerships; customer results achieved using our products in both the short and long term; success of future research and development activities; uncertainties around the duration and severity of the COVID-19 outbreak and its ultimate impact on our business and results of operations; our ability to successfully market and sell our products, any delays or difficulties in our supply chain coupled with the typically long sales and implementation cycle for our products; our ability to enforce our intellectual property rights; changes in laws and regulations applicable to the our products; our continued ability to access government-provided data; the risks inherent in doing business with the government including audits and contract cancellations; liability resulting from any security breaches or product failure, together with other risks detailed from time to time in our reports filed with the SEC. We do not assume any obligation to update the forward-looking information.